**A Comprehensive Approach In Developing**

**Social Entrepreneurship Case Study At Pondok Pesantren Al-Azhar**

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**Abstract**

The purpose of this paper is to describe how a unique Islamic education system, named

Pondok Pesantren, implemented and contributed substantially to the character education of its students. Design/methodology/approach– Reseacrch development model social entrepreneurship In 42 students of Pondok Pesantren Al-Azhar Malang East Java Indonesia were interviewed, participated in focus groups discussions, and were observed.

Findings– Findings suggest that Pondok Pesantren Al-Azhar adopts the comprehensive approach of character education which is laid on Islamic values as its ultimate philosophy. The majority of teachers and students reported that the Pondok Pesantren Al-Azhar

educates and develops students‟ character by infusing knowledge, providing supportive

conditions or environment, then giving chances to practice and form. Originality/value – The paper proposes a social entrepreneurship model of character education at Pondok Pesantren, as well as other Islamic education systems which have similar characteristics on the implementation of character education. Recommendations for future researches and practice are also presented.

**Keywords:** Indonesia, Educational psychology, Schools, Islam, Character education, Pondok Pesantren, Islamic boarding school.

**Introduction**

Character (akhlaq ) is internal states, traits, qualities or abilities that individuals‟ possess which lead them to perform the behavior without thought and deliberation and have developed into a habit whereas its values laid on the teachings of Islam. It includes both inward qualities and outward behavior of human; and it is based on the perspective that behaviors are closely related to the soul and its intention. Besides home, another significant factor in where character could be inculcated is school. Over the past three decades of scientific studies in the field of character development and character education, there are literatures related to the positive relationships of character education (Bauer, 1991; Berkowitz and Bier, 2005; Nucci and Narvaez, 2008; Lickonaet al. , 2003; Chartier, 2007), influential factors contributing to the development of character on students (Bauer, 1991; Chartier, 2007; Ryan and Lickona, 1992). However, besides the growth in research into

character education, the majority of studies focused on early and elementary education (Strom and Parsons, 1982; Power et al., 1989; Mosheret al., 1994; Higgins, 1995; Veugelers, 1997; Lockwood, 1997 as stated in Williams et al. , 2003). In fact, although character education begun in early childhood, there is a need to extend and reinforce during the teenage years, a time period when various social behaviours become much more challenging.

In the past five years, character education has become a growing issue in Indonesia. For example, Indonesian Minister of National Education, Mohammad Nuh, at the grand opening of a national symposium on “the developing cultural education and character”, stated that schools must be an essential agent in educating students‟ character (Hilda Sabri Sulistyo, 2010). He argued that the decreasing moral, ethics, and cultural values are due to the lack of character education, and so it is indicated the need for a re-evaluation of the school‟s role in teaching values and characters. According to Megawangi (2007), character education in Indonesia mostly remains a theory without any reflection from the teaching practice. Character and moral education such as Pancasila moral education (PMP), pendidikan kewarganegaraan (civic education) or Religious subject‟s do not succeed because although the subjects contain good lessons, they leave no trace in the humans‟ way of behaving. Ryan and Lickona (1992) affirms that character education must follow a process of knowing the good, loving the good, and acting the good and this needs to involve cognitive (mind), emotional (heart), and physical (hands) aspects of a person.

During the National Symposium on “Building national character” at the Educational University of Indonesia (UPI), the Vice Minister of National Education of Indonesia, Prof. Dr Fasli Jalal PhD suggested that Pondok Pesantren can be one of the references on the implementation of character education (Herdani, 2010). The present research explores the implementation of character education at Pondok Pesantren and its contribution to the character education of the students.

**Pondok Pesantren Al-Azhar, Malang East Java Indonesia**

Pondok derived from the Arabic word “funduq” and means humble house (Wehr, 1976)

and by extension, it means Islamic religious boarding school (Denny, 1995). The term

Pondok is used in Malaysia and Southern Thailand, whereas Pesantren is used most often in Indonesia, especially in Java, and sometimes the two terms are combined as “Pondok Pesantren”, to clarify it is “a traditional Islamic boarding school and not merely a religious day school (such as the more modern madrasa)” (Denny, 1995, p. 296). However, the researcher suggests that Pondok, Pesantren, and Pondok Pesantren are synonymous (Abdullah Syukri Zarkasyi, 2005) and refers to Islamic educational institution that have a Pondok or boarding system where a Kyai or religious leader acts as a central Figure (as teacher, educator, and advisor), the mosque as the central element, and Islamic teaching that mould students‟ activities. Pondok Pesantren can be found across the Islamic world and, although to some extent differ, are usually called “Pondok” in Malaysia and Southern Thailand and “madrasa Islamia” (madrasa) in India, Pakistan and most of the Arabic world. The pedagogical ideal of Pondok Pesantren includes intellectual as well as moral and character aspects in which the students are drawn ever closer to God as it is mentioned by Dhofier (1985, 1999) that:

Education in a Pesantren does not seek [ ...] (only) to fill the minds of students with information, but to refine their morals, educate their spirits, propagate virtue, teach propriety, and prepare students for a life of sincerity and purity. Every student is taught to regard religious ethics above all else. The student‟s goal in education must not to obtain power, money, or glory; learning is an obligation, a dedication to God.

In its earlier development in Indonesia, Pondok Pesantren was traditionally taught in almost exclusively religious teaching and was the training grounds for religious leaders (Dhofier,

1985, 1999; Mastuhu, 1994; Anderson, 1990 as stated in Lukens-Bull, 2005). Today, it has been acknowledged as one of the educational institutions based on the National Educational System of Indonesia No. 20 article 30 2003 on the religious institution (Direktorat Pendidikan Nasional (Ministry of National Education), 2003) and it has become an increasingly popular choice for Indonesian parents over the last decade or more (Diknas,

2006 as cited in Direktorat Jenderal Pendidikan Islam, kementerian Agama RI Directorate General of Islamic Education, Ministry of Religious Affairs of Indonesia, 2009). The Indonesia Minister of Education, Muhammad Nuh, as well as Mansyur Ramli, the Head of Research and Development Bureau at the National Ministry of Education, Komaruddin

Hidayat, Rector of the State Islamic University (UIN), and also Amin Haedari, the President of Pondok Pesantren Association of Indonesia, acknowledged that Pondok Pesantren has been successfully implementing characters, such as honesty, social- awareness, leadership, brotherhood, modesty, generosity, and tolerant among the students, and those should be transferred to common schools (Annisa Mutia, 2010). Further, during the National Symposium on “Building national character” at the Educational University of Indonesia (UPI), the Vice Minister of National Education of Indonesia, Prof. Dr Fasli Jalal PhD also insisted the urgency of character education at schools as a strong foundation, and Pesantren can be one of the references on the implementation of character education whereby it is not only based on the formal curriculum, but also through awareness and habitual process (Herdani, 2010).

Thus, the question raised is “how does Pondok Pesantren actually build students‟ character?” While there are a lot of studies related to Pondok Pesantren and a body of literature that discusses the importance of educating character at Pondok Pesantren (Dhofier, 1985, 1999; Abdullah Syukri Zarkasyi, 2005; Qomar, 2005; Direktorat Jenderal Pendidikan Islam, kementerian Agama RI Directorate General of Islamic Education, Ministry of Religious Affairs of Indonesia, 2009), there has been a lack of research specifically exploring the implementation of character education at Pondok Pesantren. The context of the present study is Pondok Pesantren Al-Azhar, a private Islamic boarding school in Indonesia. It integrates two educational systems: a formal educational system and a boarding school system (Pesantren system) that emphasizes on daily life education. This is to create a synergy in which both systems could be complementary to each other. The formal educational system is calles Tarbiatul Muallimin/at al-Islamiyah, a six year education, which is equivalent to junior (three years) and senior (three years) high school with state exam at the end of each level.

Pondok Pesantren Al-Azhar implements Islamic values in the school curriculum and within its environment which attempt to nurture character of students as well as to cultivate the sustenance and reproduction of knowledge. Based on the annual report of new students intake (Al-Azhar, 2004-2009, 2010), the second main reasons given for parents sending their children in Pondok Pesantren are a desire for their children to be educated in

both science and religious knowledge, good discipline, and the adoption of Muslim character (akhlakul karimah).

**Character Education**

Character in Arabic relates to the term khuluq (plural: akhlaq ). The importance of character has been affirmed since the beginning of Islam. Prophet Muhammad is believed by Muslims to have been given the best of character as stated in the Qur‟an. The Quran states “surely, you (Muhammad) have a sublime character” (al-Qur‟an 68: 4). Many Muslim scholars have studied character, among them are al-Farabi (d. 950), Miskawayh (d.

030), al-Ghazali (d. 1111), Fakhr al-Din al-Razi (d. 1209), al-Tusi (d. 1274), and al- Dawwani (d. 1502) (Omar, 2003). According to Maskawayh and al-Ghazali character is an established state of the soul from which action proceeds. Al-Ghazali emphasizes that character is comprehensive and covers every aspect of human life and for Muslims this is guided by the Qur‟an and Hadiths:

A good (character) man is wise, courageous and temperate in the noblest sense of the words, and in the highest degree. He engages in worship, prayers, fasting, alms-giving, and similar acts, but his duties to God do not exclude his duties to family, relatives, friends, neighbours, slaves, subjects and society as a whole [ ...] And the motive force behind a perfect life is nothing other than the love and fear of God.

In addition, character is developed in stages (Ahmed, 1970). First, it is based on knowledge to know what is right or wrong and our responsibility as an individual (fardhu

„ain) and as part of the society (fardhu kifayah. Second, identify correct actions and perceived truth behind action. Third, identify knowledge and understandings of our actions and sustain our practice („azm). Finally, our practice needs to be the embodiment of exemplary behaviour („amal sholeh). The present study is focused on character education to support students follow the way of the Quran. Some authors such as Bauer (1991), Ryan and Lickona (1992), Huitt (2000), and Berkowitz (2005) use the term character education and character building simultaneously. Most of the literatures and previous researches on character education discuss on certain curriculum, instruction, program or workshop designed exclusively on teaching character in schools. However, there is one approach of

character education argues that the best way to implement character education is by integrating character development in every aspect of school life, for example through direct instruction, modelling, reinforcement, and various community-building strategies when and where appropriate, and then encourage students put their thoughts and feelings into action in a variety of school activities (Berkowitz, 1995 as cited in Huitt, 2000; Bauer, 1991; Berkowitz, 2005). The paper employs this approach as the framework of the present study and defines character education as a continuous process of and deliberate effort of school in developing good character of students through every aspects of school life.

**Research design**

The study uses a case study approach to research design to explore the implementation of character education at Pondok Pesantren Al-Azhar. A total of 42 students of the Pondok Pesantren provided access and supporting information in support of the study. The students were learned and they provided their views and experiences about social entrepreneurship at Pondok Pesantren Al-Azhar. In addition focus group interviews were also conducted with several students, teachers, and Kyai (organization leader). In addition, the researcher also carried out extensive learning for six months in 2014.

**Results**

The researcher discusses the findings in the context of the following:

 the philosophy of character education;

 the process of implementation; and

 factors influencing the implementation of character education at Pondok Pesantren

Al-Azhar

The philosophy of character education

Most of the teachers and students involved in this study have an Islamic understanding of character as being associated with psychological states, traits, or attitudes of a person which have inculcated and developed into behaviour. From the interview responses, it was found

that Pondok Pesantren Al-Azhar develops student character based on Islamic values and this is implemented in many ways through character education.

All the interviewed teachers and students affirm the importance of character education and mention that the philosophy of character education at Pondok Pesantren Al- Azhar states its vision and mission which is to “to build virtuous Muslim and Islamic society by providing the best quality education and to produce Muslim, Mukmin, and Muhsin individuals who have a strong spirit and responsibility”. This was affirmed by one of the founders of the school that: The aim and purpose of the Pondok is to educate the Ummah towards being an ideal Muslim thinker who are knowledgeable, having good character, and tafaqqah fiddin. Derived from this vision and mission, the Pondok Pesantren then generated five basic principles which become the pillars of students‟ character, they are:

(1) sincerity; (2) modesty;

(3) independence;

(4) Islamic brotherhood; and

(5) freedom.

These were identified as the main pillars in developing students‟ character. The teacher interviews and students focus group also highlighted leadership and creativity as a significance character inculcated at the Pondok Pesantren. From the researchers observations character education at Pondok Pesantren Al-Azhar is closely related to religion (Islam) guided by the Qur‟an, Hadiths, and examples from prominent Muslim scholars. Character itself was seen to be the fruit of believing in Allahand its manifestation through Ibadah and doing good things. Some of these findings are similar with Lukens- Bull‟s (2005) research on teaching morality in Javanese Islamic education, in which he describes values such as selflessness, modesty, and self-sufficiency as central to all aspects of Pesantren life. For instance, communal sholat (prayer) which is required in Pondok Pesantren teaches the character of sisterhood and brotherhood. Modesty and sincerity are taught by a communal living arrangement and lifestyle. And the character of independence

is reflected on the way the students taking care of their own basic needs such as housekeeping, managing their expenses, and solving day-to-day issues.

**The implementation of social entrepreneurship learning**

The findings are mapped to the implementation of character education at Pondok Pesantren Al-Azhar. Data from the teacher interviews, student focus groups, observations, and supporting documents suggest that Pondok Pesantren Al-Azhar adopts the comprehensive approach of character education based on Islamic values as its philosophy, its vision, mission, and basic principles of character. The results coalesce around three themes:

(1) knowledge;

(2) conditional; and

(3) practices.

The researcher grouped the findings into three main thematic areas reflecting what emerged from the fieldwork. This is also supported by the theory of character development that involves cognition, affect, as well as action to form habit (Ahmed, 1970; Ryan and

Lickona, 1992).

**The average of Student's cognitive score**

40

35

30

25

**Mean**

20

15

10

5

0

|  |  |  |
| --- | --- | --- |
|  | Pratest | Posttest |
| Pratest | 25.048 |  |
| Posttest |  | 35.9762 |

**Conclusion**

The majority of teachers and students said that the Pondok Pesantren Al-Azhar educates students‟ character, in many ways, to develop them as young Muslim generations and prepare them for their future life. Pondok Pesantren Al-Azhar adopts comprehensive approach of character education based on Islamic values as its ultimate philosophy, its vision, mission, basic principles of character, as well as other main characters that developed and strengthened through three methods of implementation of character education:

(1) knowledge;

(2) conditional; and

(3) practice.

The character itself cannot be built in a time but it continues to be a comprehensive process, and the most effective model to implementation is through a comprehensive approach that integrates all aspects of school life as Berkowitz (2005) argued that effective character education is a transformation of culture and life of the school. However, this approach or model should also have control and evaluation to ensure the effectiveness of the methods, consistency of the people involved, and its positive implication on students‟ character.

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